

ABSTRACT

The novel thermoplastic elastomer composition of the present invention, which comprises an isobutylene block

5 copolymer (A) containing a polymer block composed predominantly of isobutylene and a polymer block composed predominantly of an aromatic vinyl compound and an alkenyl-terminated isobutylene polymer (B), is highly flexible, and satisfactory in good moldability, rubber-like

10 characteristics, mechanical strengths, permanent compression set characteristics and vibration damping properties.